

Craig Chin

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EDUCATION

University of North Texas, Denton
Graduated 1992 Cum Laude
BFA in Photography, Minor in RTVF

WORK HISTORY

PRODUCTION/DESIGN, FREELANCE: August 1999 to present

SESAME WORKSHOP: mechanical production for educational materials

MTV NETWORKS: mechanical production for out of home advertising, DVD packaging and more

GOOSIE CARDS: Flash animation for trade show

METER INDUSTRIES: signage, ads and publications for Grand Central Terminal

MEDALLION ASSOCIATES: POP materials for Barnes & Noble, B. Dalton and others

USA NETWORKS: print and outdoor advertising and promotional materials

SFI (SMATT FLORENCE): catalog production for Federated, Caché, Miadora and ads for Fortunoff

PARHAM|SANTANA: materials for Sony, FAO Schwartz, Teletubbies and Learning Curve

STROMBERG CONSULTING: worked on jobs for Pfizer, Philip Morris and Danbury Health Systems

STAFF PHOTOGRAPHER: June 2005 to June 2006

The Borough of Manhattan Community College – Communications Department

Photographed college events and student life over one academic year to build an image library for use in advertising, public relations, web and news publications.

PRODUCTION DESIGNER: May 2001 to April 2004

Nickelodeon – Creative Resources

Pre-press production for print and outdoor advertising, style guides, promotional and internal materials related to specific programs and the general brand.

ART DIRECTOR: January, 1997 to July, 1999

The University of Texas Frank Erwin Center

Worked in conjunction with the marketing department to produce print ads, posters and other promotional materials for Erwin Center Events. Worked with service bureaus and printers to order printed materials. Designed and laid out Erwin Center monthly publication, *Applause*. Produced printed materials for facility use; signs, manuals, badges etc. Supervised and worked with art intern and art assistant.

TECHNICAL SKILLS

Extensive experience with InDesign, Illustrator, Quark XPress and Photoshop for mechanical production, design, image correction, manipulation and creation.

Comprehensive knowledge of both digital and analog photography equipment and techniques.

Additional expertise in digital audio recording and production and digital video production and editing.